



Michigan Council for Arts and Cultural Affairs Funder Report



ORGANIZATION OVERVIEW

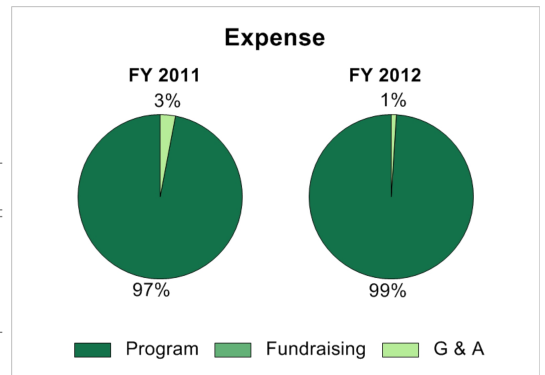
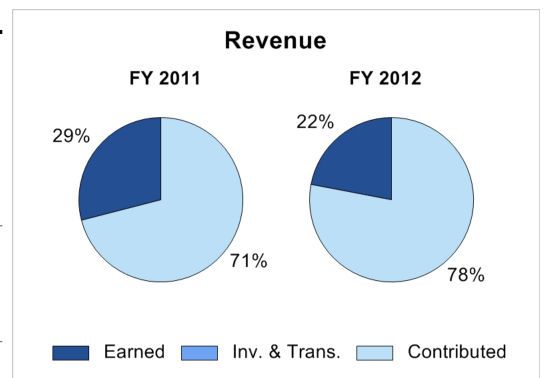
Organization Name	Digital Arts Film & Television	Year Organization Founded	1969
Address	722 Lawson, Royal Oak, MI 48067-2883	Number of Board Members	10
County	Oakland	Fiscal Year End Date	12/31
Federal ID #	38-3234053	DUNS Number	007544142

This applicant is not audited or reviewed by an independent accounting firm.

-0% signifies a value of less than +/- 0.5%.

ORGANIZATION SUMMARY

Financial Activity	FY 2011	FY 2012	% chg
Unrestricted Activity			
Revenue			
Earned			
Program	19,527	16,216	-17%
Non-program	1,252	460	-63%
Total Earned	20,779	16,676	-20%
Investments & Transfers	0	0	n/a
Contributed	51,962	58,635	13%
Total Unrestricted Revenue	72,741	75,311	4%
Expenses			
Program	74,577	77,270	4%
Fundraising	0	0	n/a
General & administrative	2,545	687	-73%
Total Expenses	77,122	77,957	1%
Net Unrestricted Activity	(4,381)	(2,646)	40%
Net Temporarily Restricted Activity	0	0	n/a
Net Permanently Restricted Activity	0	0	n/a
Net Total Activity	(4,381)	(2,646)	40%



Non-Financial Summary	FY 2011	FY 2012
Full-time Permanent Employees	0	0
Total Paid Attendance	80	120
Total Free Attendance	2,800	2,800

REVENUE

EARNED	FY 2011	FY 2012	% chg
1 Admissions	\$0	\$0	n/a
2 Ticket Sales	\$0	\$0	n/a
3 Tuitions	\$15,215	\$12,887	-15%
4 Workshop & Lecture Fees	\$0	\$0	n/a
5 Touring Fees	\$0	\$0	n/a
6 Special Events - Non-fundraising	\$3,912	\$2,879	-26%
7 Gift Shop/Merchandise Sales	\$1,252	\$460	-63%
7a Gallery/Publication Sales	\$0	\$0	n/a
8 Food Sales/Concession Revenue	\$0	\$0	n/a
8a Parking Concessions	\$0	\$0	n/a
9 Membership Dues/Fees	\$400	\$450	12%
10 Subscriptions - Performance	\$0	\$0	n/a
10a Subscriptions - Media	\$0	\$0	n/a
11 Contracted Services/Performance Fees	\$0	\$0	n/a
12 Rental Income	\$0	\$0	n/a
13 Royalties/Rights & Reproductions	\$0	\$0	n/a
14 Advertising Revenue	\$0	\$0	n/a
15 Sponsorship Revenue	\$0	\$0	n/a
16 Investments-Realized Gains (Losses)	\$0	\$0	n/a
17 Investments-Unrealized Gains (Losses)	\$0	\$0	n/a
18 Interest & Dividends	\$0	\$0	n/a
19 Other Earned Revenue	\$0	\$0	n/a
20 Total Earned Revenue	\$20,779	\$16,676	-20%
CONTRIBUTED	FY 2011	FY 2012	% chg
21 Trustee/Board Contributions	\$400	\$400	0%
22 Individual Contributions	\$312	\$1,485	376%
23 Corporate Contributions	\$750	\$600	-20%
24 Foundation Contributions	\$0	\$0	n/a
25 Government - City	\$0	\$0	n/a
26 Government - County	\$0	\$0	n/a
27 Government - State	\$9,200	\$6,000	-35%
28 Government - Federal	\$0	\$10,000	n/a
28a Tribal Contributions	\$0	\$0	n/a
29 Special Events - Fundraising	\$0	\$0	n/a
30 Other Contributions	\$0	\$0	n/a
30b Parent Organization Support	\$0	\$0	n/a
30c Related Organization Contributions	\$0	\$0	n/a
31 In-kind Contributions	\$41,300	\$40,150	-3%
32 Net Assets Released from Restrictions	\$0	\$0	n/a
33 Total Contributed Revenue and Net Assets Released from Restrictions	\$51,962	\$58,635	13%
34 Total Earned and Contributed Revenue Incl. Net Assets Released	\$72,741	\$75,311	4%
35 Transfers & Reclassifications	\$0	\$0	n/a
TOTAL REVENUE	FY 2011	FY 2012	% chg
36 Total Revenue	\$72,741	\$75,311	4%
Total Unrestricted Revenue	\$72,741	\$75,311	4%
Total Unrestricted Revenue Less In-Kind	\$31,441	\$35,161	12%

EXPENSE

EXPENSE	Program FY 2011	Total FY 2011	Program FY 2012	Total FY 2012	Total % chg
1 Total Salaries & Fringe (From Section 5)	\$0	\$0	\$0	\$0	n/a
2 Accounting	\$0	\$1,345	\$0	\$480	-64%
3 Advertising and Marketing	\$814	\$814	\$0	\$0	n/a
4 Artist Commission Fees	\$0	\$0	\$0	\$0	n/a
4a Artist Consignments	\$0	\$0	\$0	\$0	n/a
5 Artists & Performers - Non-Salaried	\$14,579	\$14,579	\$11,225	\$11,225	-23%
6 Audit	\$0	\$0	\$0	\$0	n/a
7 Bank Fees	\$0	\$0	\$0	\$50	n/a
8 Repairs & Maintenance	\$0	\$0	\$42	\$42	n/a
9 Catering & Hospitality	\$1,343	\$1,343	\$1,472	\$1,575	17%
10 Collections Conservation	\$0	\$0	\$0	\$0	n/a
11 Collections Management	\$0	\$0	\$0	\$0	n/a
12 Conferences & Meetings	\$0	\$0	\$2,575	\$2,575	n/a
13 Cost of Sales	\$0	\$0	\$0	\$0	n/a
14 Depreciation	\$0	\$0	\$0	\$0	n/a
15 Dues & Subscriptions	\$420	\$420	\$350	\$350	-17%
16 Equipment Rental	\$0	\$0	\$400	\$400	n/a
17 Facilities - Other	\$0	\$0	\$0	\$0	n/a
18 Fundraising Expenses - Other	\$0	\$0	\$1,800	\$1,800	n/a
19 Fundraising Professionals	\$0	\$0	\$0	\$0	n/a
20 Grantmaking Expense	\$650	\$650	\$1,050	\$1,050	62%
21 Honoraria	\$300	\$300	\$200	\$200	-33%
22 In-Kind Contributions	\$41,300	\$41,300	\$40,150	\$40,150	-3%
23 Insurance	\$0	\$880	\$884	\$884	-0%
24 Interest Expense	\$0	\$0	\$0	\$0	n/a
25 Internet & Website	\$0	\$0	\$0	\$0	n/a
26 Investment Fees	\$0	\$0	\$0	\$0	n/a
27 Legal Fees	\$0	\$20	\$20	\$20	n/a
28 Lodging & Meals	\$1,023	\$1,023	\$1,132	\$1,132	11%
29 Major Repairs	\$0	\$0	\$0	\$0	n/a
30 Office Expense - Other	\$618	\$618	\$558	\$558	-10%
31 Other	\$755	\$755	\$1,326	\$1,326	76%
32 Postage & Shipping	\$279	\$279	\$119	\$173	-38%
33 Printing	\$1,529	\$1,529	\$1,627	\$1,627	6%
34 Production & Exhibition Costs	\$4,128	\$4,128	\$0	\$0	n/a
34a Programs - Other	\$0	\$0	\$0	\$0	n/a
35 Professional Development	\$0	\$0	\$0	\$0	n/a
36 Professional Fees - Other	\$4,128	\$4,128	\$7,525	\$7,525	82%
37 Public Relations	\$0	\$0	\$0	\$0	n/a
38 Rent	\$1,772	\$2,072	\$3,560	\$3,560	72%
38a Recording & Broadcast Costs	\$0	\$0	\$0	\$0	n/a
38b Royalties/Rights & Reproductions	\$0	\$0	\$0	\$0	n/a
39 Sales Commission Fees	\$0	\$0	\$0	\$0	n/a
39a Security	\$0	\$0	\$0	\$0	n/a
40 Supplies - Office & Other	\$639	\$639	\$895	\$895	40%
41 Telephone	\$300	\$300	\$360	\$360	20%
42 Touring	\$0	\$0	\$0	\$0	n/a
43 Travel	\$0	\$0	\$0	\$0	n/a
44 Utilities	\$0	\$0	\$0	\$0	n/a
TOTAL EXPENSE	Program FY 2011	Total FY 2011	Program FY 2012	Total FY 2012	Total % chg
45 Total Expenses	\$74,577	\$77,122	\$77,270	\$77,957	1%
Total Expenses Less In-Kind	\$33,277	\$35,822	\$37,120	\$37,807	6%
46 Change in Net Assets	\$0	\$0	\$0	\$0	40%

DESCRIPTIONS

Below are the descriptions provided for questions that required additional information.

REVENUE

- | | |
|---|--|
| 6a Special Events - Non-fundraising, Briefly Describe | Film Festival entry fees |
| 31a In-Kind Contributions, Briefly Describe | scholarships, use of facilities, equipment, volunteer time |

EXPENSES

- | | |
|--|--|
| 18a Fundraising Expenses - Other, Briefly Describe | theater rental for fundraiser |
| 30a Office Expense - Other, Briefly Describe | paper, ink, labels, envelopes |
| 31a If Other, Briefly Describe | Festival trophies and other prizes |
| 36a Professional Fees - Other, Briefly Describe | Festival director, workshop directors, secretarial |

BALANCE SHEET TRENDS

The Balance Sheet, also known as a Statement of Financial Position, shows the accumulated financial results of all the years that an organization has been in operation, and consists of what the organization owns - its assets; what the organization owes - its liabilities; and the difference between its assets and liabilities – its net assets or net worth.

This applicant has not provided Balance Sheet data. This may be due to the fact that the applicant is not independently audited by a public accounting firm or does not generate a Balance Sheet as part of its internal financial documents.

Assets	FY 2011	FY 2012	% chg
Current assets			
Cash	0	0	n/a
Receivables	0	0	n/a
Prepaid expenses & other	0	0	n/a
Total current assets	0	0	n/a
Investments	0	0	n/a
Fixed assets (net)	0	0	n/a
Non-current assets	0	0	n/a
Total Assets	0	0	n/a

Liabilities & Net Assets	FY 2011	FY 2012	% chg
Liabilities			
Current Liabilities			
Accounts payable & other	0	0	n/a
Loans & other debt	0	0	n/a
Deferred revenue	0	0	n/a
Total current liabilities	0	0	n/a
Non-current liabilities	0	0	n/a
Total Liabilities	0	0	n/a

Net Assets			
Unrestricted	0	0	n/a
Temporarily restricted	0	0	n/a
Permanently restricted	0	0	n/a
Total Net Assets	0	0	n/a
Total Liabilities & Net Assets	0	0	n/a

BALANCE SHEET TRENDS: FINANCIAL POSITION

The key measures of financial position below can help understand the capital structure of an organization.

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Financial Position	FY 2011	FY 2012
Net assets as a % of total expenses	0%	0%
Total working capital	0	0
Fixed assets (net)	0	0
Total endowment	0	0
Total debt	0	0

Net assets as a % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

Total working capital consists of the unrestricted resources available for operations, and in this report is calculated as unrestricted current assets (not including unrestricted endowment investments) minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Fixed assets (net) include all land, buildings, equipment, and other fixed assets owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

Total endowment includes monies usually invested long-term. Endowment may be unrestricted, temporarily restricted, or permanently restricted. Income from endowment is generally available for operations or to support specific purposes.

Total debt consists of all short and long-term contractual obligations of the organization, including notes, bonds, and capital leases payable.

NON FINANCIAL INFORMATION (Section 11)

Staff & Non-Staff Statistics (Number of People)	FY 2011	FY 2012	% chg
1 Full-time Permanent Employees	0.00	0.00	n/a
2 Part-time/Seasonal Employees	0.00	0.00	n/a
3 Part-time/Seasonal Empl. - FTEs	0.00	0.00	n/a
4 Full-time Volunteers	0.00	0.00	n/a
5 Part-time Volunteers	25.00	25.00	0%
6 Part-time Volunteers - FTEs	0.50	0.50	0%
7 Independent Contractors	9.00	9.00	0%
8 Independent Contractors - FTEs	1.00	1.00	0%
9 Interns/Apprentices	0.00	0.00	n/a
10 Interns/Apprentices - FTEs	0.00	0.00	n/a

Number of Contributors	FY 2011	FY 2012	% chg
1 Individuals	20	100	400%
2 Board	10	10	0%
3 Corporate	2	2	0%
4 Foundation	0	0	n/a
5 Government (Federal, State & Local)	1	2	100%
Percent of Board Giving	100%	100%	0%

Attendance	FY 2011	FY 2012	% chg
1 Total Paid Attendance	80	120	50%
Physical	80	120	50%
Virtual	0	0	n/a
2 Total Free Attendance	2,800	2,800	0%
Physical	2,800	2,800	0%
Virtual	0	0	n/a
3 Total Attendance	2,880	2,920	1%
4 Children 18 and under	2,200	2,200	0%
5 Number of Groups of Children 18 and Under	0	0	n/a
5a Number of Other Groups	0	0	n/a
6 Attendance - Classes/Workshops	40	40	0%

Website Activity	FY 2011	FY 2012	% chg
1 Number of Page Views	700	1,000	43%
2 Number of Unique Web Visitors	60	75	25%
3 Total Number of Web Visitors	120	200	67%
4 Total income earned from website activities (from admissions, ticket sales, shop sales, etc.)	0	562	n/a
5 Total website generated donations	50	0	n/a

NON FINANCIAL INFORMATION (Continued)

Subscribers & Members	FY 2011	FY 2012	% chg
1 Paying Subscribers - Performance	0	0	n/a
1a Paying Subscribers - Media	0	0	n/a
1b Non-paying Subscribers - Media	0	0	n/a
2 Paying Members	20	22	10%
3 How many people are both members and subscribers?	0	0	n/a
Pricing (in dollars)	FY 2011	FY 2012	% chg
1 Average Adult Price	0	10	n/a
2 Average Child Price	0	0	n/a
3 Average Senior Citizen Price	0	10	n/a
4 Average Student Price	0	5	n/a
5 Highest Single Price	0	10	n/a
6 Lowest Single Price	0	5	n/a
7 Median Price	0	9	n/a
8 Average Adult Tuition/Workshop Price	600	600	0%
9 Average Child Tuition/Workshop Price	250	250	0%
10 Average Publication Price	0	0	n/a
11 Average Fundraising Special Event Price	0	0	n/a
12 Average Non-fundraising Special Event Price	15	15	0%
13 Average Media Content Price	0	0	n/a
Program Activity (Number of Events)	FY 2011	FY 2012	% chg
1 Live Productions - Self-Produced	2	2	0%
1a Live Productions - Presented Only	0	0	n/a
2 Public Performances - Home	1	1	0%
3 Public Performances - Away	1	1	0%
3a Online/radio/television programs	2	2	0%
4 Permanent Exhibitions	0	0	n/a
5 Temporary Exhibitions	0	0	n/a
6 Classes/Workshops - for the public/constituents	4	3	-25%
7 Classes/Workshops - for professional artists	2	1	-50%
7a Publications	0	0	n/a
7b Number of Publications Sold/Distributed	0	0	n/a
8 Tours	0	0	n/a
8a Number of Tour Occurrences	0	0	n/a
9 Films	5	6	20%
9a Number of Film Screenings	6	7	17%
10 Lectures	3	4	33%
10a Number of Lecture Occurrences	3	4	33%
11 Exhibition Openings	0	0	n/a
12 World Premieres	0	0	n/a
13 National Premieres	0	0	n/a
14 Local Premieres	0	0	n/a
15 Works Commissioned	0	0	n/a
16 Workshops or readings of new works	0	0	n/a
17 Programs - Other	0	0	n/a
17a Number of Programs - Other Occurrences	0	0	n/a
18 Off-site School Programs	2	3	50%
18a Number of Off-site School Program Occurrences	12	18	50%
19 Facility Rentals - By your organization for your program use	2	2	0%
20 Facility Rentals - By your organization for your non-program use	0	0	n/a
21 Rentals of your facility by others	0	0	n/a